



Press Release

SANYO Electric Co. Ltd.

SANYO's Unique Air Purifying System Now Available in Europe

~ 'Virus Washer' for commercial use suppresses 99% of airborne viruses and turns polluted spaces into healthy environments ~

London, February 28, 2007: SANYO Electric Co. Ltd. (SANYO), a leading provider of environment- and energy-related products and services, announces the 'Virus Washer', an air purifying system for businesses, which will go on sale in Europe from March 2007. The electrolysed water technology used in the 'Virus Washer' inactivates most airborne viruses and bacteria, and reduces pollen and dust mite allergens from treated air. Tests also reveal that the SANYO's proprietary electrolysed water technology effectively suppresses avian influenza viruses. This result was achieved by collaborative research with Tottori University, Japan (by a team led by Professor Kouichi Otsuki at the Faculty of Agriculture).

The 'Virus Washer' Air Purifying System will be available in UK through SANYO Europe Ltd., SANYO Airconditioners Europe S.r.l. and SANYO E&E Europe BV from March 2007 at a price of £1.490 excl. VAT.

People are particularly susceptible to infection from airborne viruses and bacteria in communal areas such as offices, schools, hospitals and other public facilities. There aren't many effective methods to prevent infection, especially in larger spaces. In order to solve this problem, SANYO developed the 'Virus Washer' Air Purifying System, which suppresses and removes viruses and bacteria even in larger spaces, without the use of any chemicals. The SANYO VW-VF10BG utilizes easily accessible tap water and is built upon SANYO's proprietary electrolyzed water technology.

"There have been growing concerns in recent years about how to prevent the spread of infection and maintain general safety in the commercial and health sectors. Businesses also want to ensure that employees can work within environments that are as virus free as possible," said Masafumi Yoda, President of SANYO E&E Europe BV. "As a result, we have developed the 'Virus Washer', which is one of our flagship products and supports our 'Think GAIA' vision, which proposes global solutions for life and the earth with the ultimate goal of restoring the earth's beauty to future generations."

With its Electrolyzed Water Disinfecting Element, the 'Virus Washer' inactivates airborne viruses and other microbes and particles using the power of electrolyzed water that runs over the air purification element. Indoor air is then forced to circulate through the element, inactivating airborne viruses.

To clean the air in large public places such as schools, hospitals and offices the fan speed can be set up to 600 m³/h (10 m³/min). The powerful cleaning capacity of the 'Virus Washer' is capable of circulating the air approximately 3.3 times per hour in a school classroom (approximately 180 m³).

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Independent verification tests have shown that electrolyzed water is effective in suppressing more than 99% of bacteria and viruses in the air passing through the disinfectant element in a single pass (Joint research conducted with the Gunma Prefectural Institute of Public Health and Environmental Sciences). The 'Virus Washer' also inactivates airborne bacteria and mold, as well as airborne allergens such as pollens, the excrements of ticks, and removes tobacco-related or pet odours.

The 'Virus Washer' is easy to install and operate and works in rooms up to 100m² and also humidifies dry air.

NOTES TO EDITORS

*Verification testing methods and results are available on request.

Product Specifications:

Model Name	Air Purifying System
Model Number	VW-VF10BG
Sales Date	March 2007
MSRP	£ 1.490 excl. VAT
Voltage	AC 220-240V (50/60Hz)
Dimensions (H xWxD)	790mm x 580mm x 297mm

About SANYO Electric Co., Ltd

SANYO Electric Co., Ltd. is a leading provider of environment- and energy-related products and services with consolidated sales of US\$20,487 million for Fiscal Year 2005. SANYO's businesses cover a broad range of both consumer and commercial products such as Commercial Equipment, Rechargeable Batteries, AV/Information and Communications Equipment, Home Appliances, Electronic Devices and Others. Based on the vision "Think GAIA," SANYO is committed to providing cutting-edge solutions for a sustainable world by weaving together its numerous proprietary technologies. For further information, please visit SANYO's web site at <http://www.global-sanyo.com/>.

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